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FEDERAL COMMUNICATIONS COMMISSION OFFICE OF SECRETARY

Glenn Brown Executive Director-Public Policy

September 18, 1996

William F. Caton, Acting Secretary Federal Communications Commission 1919 M Street N.W., Room 222 Washington, D.C. 20554

RE: CC Docket 96-45

Ve 48m

Dear Mr. Caton:

On September 17, 1996 the undersigned met in Tallahassee, Florida with Julia Johnson, Commissioner, of the Federal/State Joint Board on Universal Service. The Attached charts were used during this discussion.

In accordance with Commissioner Rule 1.1206(a)(1), two copies of the letter are being filed with you for inclusion in the public record. Acknowledgment and date of receipt are requested. A copy of this transmittal letter is provided for this purpose. Please contact me if you have questions.

Sincerely,

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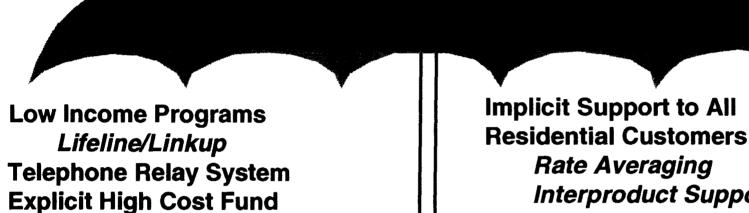
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

#### **UNIVERSAL SERVICE**

#### **AGENDA**

- 1. Impact of Interconnection Order
- 2. Three "whys"
  - Why Census Block Groups
  - Why Proxy Models
  - Why End User Surcharge

Glenn Brown
Executive Director - Public Policy



Funding for Unserved Schools, Libraries

Rural Health Care

Interproduct Support
•Access/Toll to Local
•Business to Res Local
Other - Capital Rec, Directory



Today - @\$1B/ Tomorrow?



\$@3 - 19B

Low Income, TRS, High Cost, Unserved, Education, Rural Health Care and Implicit Support to Residential customers all come under the Universal Service Umbrella.

### THE RECENT INTERCONNECTION ORDER COMPLICATES THE UNIVERSAL SERVICE PROCESS

- 1. Pricing of Unbundled Elements
  - TELRIC
  - "Default Proxy" Prices
  - Hatfield Study/Fantasy Networks
- 2. Use of Unbundled Elements
  - Any Combination of Elements
- 3. Joint Marketing Restrictions
  - Joint Marketing of "Resold" Services Restricted
  - No Restriction on Unbundled Elements

As a result of this decision, implicit support from access and vertical services will be lost much faster than orginally thought

#### **Actions Necessary to Preserve Universal Service**

- 1. Rate Rebalance
  - ✓ Pricing flexibility Allow competitors and incumbents to compete
  - ✓ Prices more closely aligned with costs and market conditions Residence rates must be allowed to cover costs.
- 2. <u>Properly Structure Interconnection Charges</u>
  - ✓ Interconnectors must pay their fair share of common, shared and universal service support costs.
- 3. <u>Target Support</u>
  - **✓ Low Income**
  - **✓ High Cost**
  - **✓TRS**
- 4. Restructure Funding
  - ✓ Make all support explicit
  - ✓ Reform existing support mechanisms where necessary
- 5. <u>Establish Transitional Universal Service Fund Until</u>
  Rate Rebalancing Achieved

# Need to Target High Cost Support to Very Small Geographic Units

- Rural Community wire center with 1,000 Lines
- 800 Lines in Town at \$20/Mo. Average Cost
- 200 Lines on Outlying Farms at \$200/Mo.
- Funding Benchmark at \$30/Mo
- Universal Service Fund Calculation

**Wire Center:** 

Average Cost: 800 Lines X \$20/Line = \$16,000

200 Lines X \$200/Line = \$40.000

Total Cost = \$56,000

Average Cost = \$56/Line/Mo

Universal Service Funding = \$56 - \$30 = \$26/Line/Mo

**Census Block Targeting:** 

Town Customers: Cost \$20/Month - No Benchmark Funding

Farm Customer: \$200 Cost - \$30 Benchmark = \$170/line

U S WEST's Census Block Model better targets high cost funding in a competitive environment. Wire Center targeting could result in new entrants receiving \$6 more than cost for providing service in towns. Also there would be no incentive for new entrants to provide service to the \$200 outlying farm customers because they would only receive \$26 in high cost funds resulting in a \$144 support shortfall.

#### **Proxy Model Evolution**

- U S WEST High Cost Model
  - 1994
  - Distance & Density
- Benchmark Cost Model
  - 1995
  - US WEST, MCI, NYNEX, Sprint
  - Multiple Cost Factors
  - Relative Cost Of Basic Service
- Benchmark Cost Model 2
  - 1996
  - US WEST, Sprint
  - More Refined Cost Elements
  - Total Cost of Basic Service
- Best Of Breed Process
  - Combine Best Aspects
    - Benchmark Cost Model 2
    - Cost Proxy Model (PacTel)
  - Multiple Large Companies

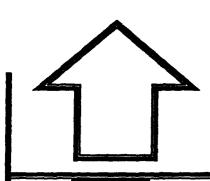
#### Improvements In BCM2 Over BCM1

- More Accurate Rural Costs
  - Define Populated Areas
  - Wireless Alternative Considered
- More Accurate Urban Costs
  - Include Missing Network Elements
  - Include Urban Cost Structures
  - More Accurate Distribution Algorithm
  - Business Lines Included
- More Accurate Expense Calculation
  - Investment Related
  - Line Related
- 50 States, DC, Puerto Rico, Virgin Islands, Micronesia

#### **Projected Fund Size From BCM2**

Funding Benchmark	Fund
\$20/Mo.	\$14.7B
30	7.4
40	4.3
50	2.4
60	1.3
70	.8
80	.5

#### **Benchmark Concept**

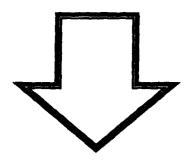


Federal High Cost Fund

Benchmark Rate - \$30.00



Benchmark Rate - \$20.00



#### **State**

- -Rates
- -Implicit Supports (if any) Example: Bus to Res.
- -Averaging (Modest Deaveraging)
- -Interconnection Charges
- -Transitional U S Fund until rates cover costs

Incumbent LECs are entitled to full recovery of costs incurred to meet historical and current universal service obligations. This recovery should be through a combination of federal and state price levels and explicit high cost funds.

#### **Funding Should Be Broadly Based**

- ✓ Broad base will reduce disparities among competitors
- ✓ A USF charge should apply to services or products provided by, among others, the local exchange companies; interexchange carriers; mobile telephone and radio communications companies (including cellular, PCN, and radio common carriers); on-line services; cable companies providing telecommunications services; competitive access providers; resellers of telecommunications; telecommunications customers of private networks; etc.

# Calculation of Surcharge Example

\$15B Fund Size (High Cost and Education)

8.5% USF Charge

\$176.2B Total Retail Revenues

(Source: North American Telecommunications Association "Telecommunications Market Review and Forecast")

# The broader the base the smaller the USF charge

# In Their November Decision, the Joint Board Should do the Following.

- Direct that all prices reflect the cost of providing services and, where this
  is not possible, that subsidies be explicit and targeted.
- Find that a proxy model is useful for targeting of support.
- Specify the aspects which would define an acceptable high cost targeting model.
  - Process for locating customers.
  - · Outside plant design and costing principles.
  - · Switch design and costing principles.
  - Standards for documenting model logic and the sources of cost data inputs.
  - Reasonableness tests to assure that model outputs are representative of costs that can be reasonably be expected in the construction of a network, and that the network is capable of providing service which meets service quality standards of state and federal regulators.
- Direct parties to submit cost models which conform the Joint Boards specifications.



#### MNTHLY COST NO OF BGs

< \$20 (908)

\$20 to \$30 (3828)

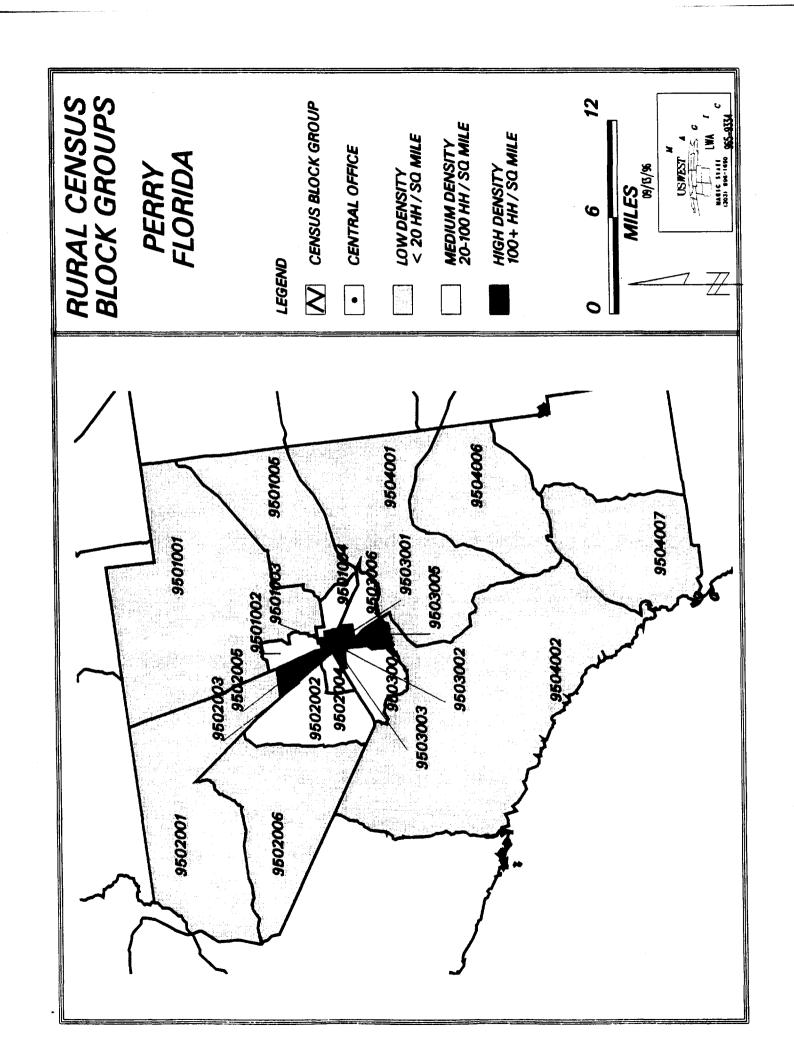
\$30 to \$40 (2621)

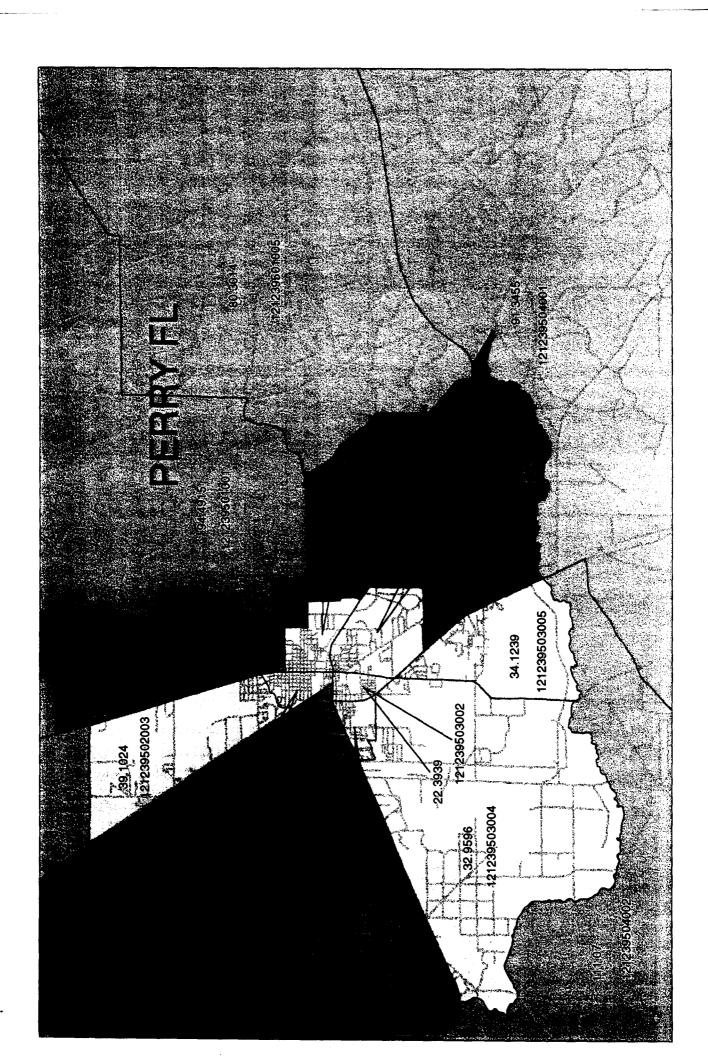
\$40 to \$50 (690)

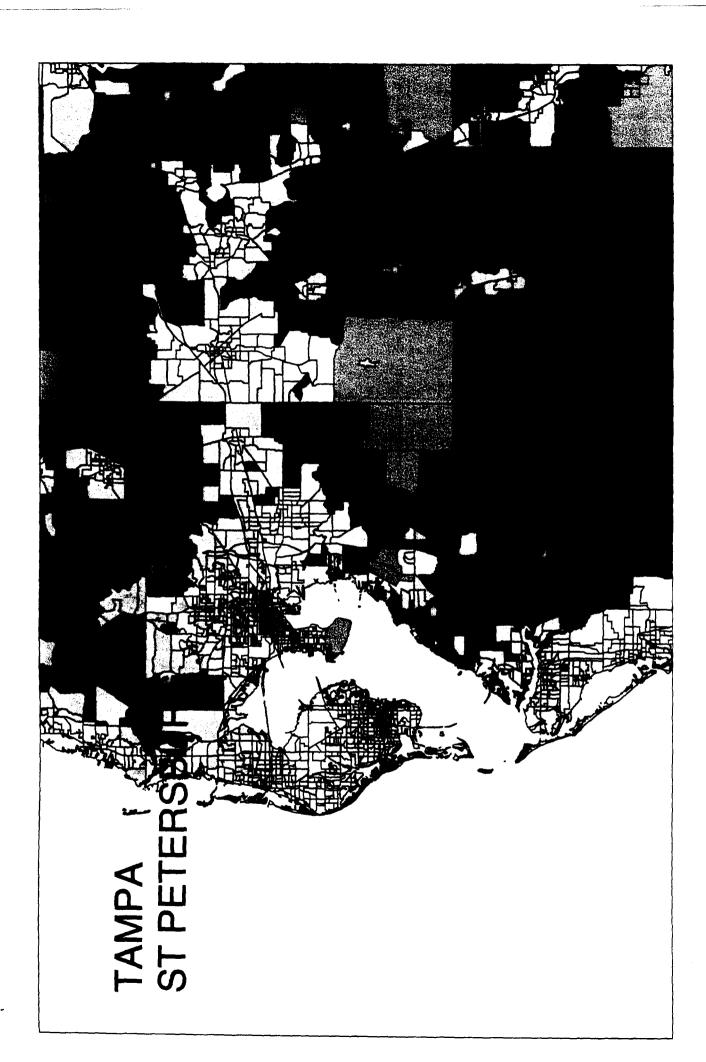
\$50 to \$60 (458)

\$60 to \$70 (244) \$70 to \$80 (102)

儲 > \$80 (236)







# **MIAMI FL**

